

# Yard of the Month Program (YOTM)

(Amended as of: 26 October 2019)

# **Purpose**

The purpose of the Yard of the Month Program is to promote goodwill and reward exemplary lawn and property maintenance in The View Subdivision. The Program will recognize and support The View neighbors who demonstrate exceptional efforts to maintain and improve their property in a manner that contributes to the overall appearance of the community at large.

#### General Criteria

Yard of the Month candidates will be judged solely on the total exterior appearance of their property and front yard as viewed from the street. General upkeep of the yard and property is paramount.

### Guidelines

- 1. The program will be managed by a Yard of the Month Committee of volunteers who will report directly to the Board of Directors who will oversee the program.
- 2. All current properties located in The View are automatically eligible by default. Current Board of Directors and Yard of the Month Committee members are not eligible to participate.
- Award winners are selected based on the judging criteria, factors and guidelines listed on this document.
- 4. The upkeep of the yard can reflect the efforts of the residents themselves or that of a professional landscaper or groundskeeper.
- 5. An award duration term is approximately a single calendar month and runs until the following month winner has been notified. Durations may vary due to judging schedules and holidays.
- 6. Recipients receiving awards in the middle of the month shall be asked to surrender the "Yard of the Month" sign once the following month winner has been selected.
- 7. The same property cannot receive more than one award in the same rolling sixmonth calendar period. At least 6 months must elapse between awards for the same yard.
- 8. No more than one Yard of the Month recipient will be selected in a single month.
- 9. Yard of the Month winners must be current with their Association dues and fines.
- 10. Winners may be disqualified if their property is in violation of any POA covenants or county regulations.
- 11. While an individual's home is being recognized as The View "Yard of the Month," they are expected to maintain their yard in the same manner that allowed them to win the title.

12. Winners must be willing to have photos of their yard taken and published in the Subdivision Newsletter and on the POA website.

# **General Judging Factors**

Factors include the overall appearance, tidiness and neatness of the front of the property as evidenced by pruned, trimmed and shaped foliage, edged and defined lawns, borders & flowerbeds, and a visually appealing facade.

Judges will utilize the following factors when selecting Yard of the Month candidates:

### A. Yard Maintenance

- (1) Healthy lawn, neatly moved and edged-
- (2) Pruned and trimmed shrubs and trees
- (3) Healthy, living plants
- (4) Minimum weeds in flowerbeds
- (5) Yard free of debris and clutter
- (6) Fences, porches, and any other items (seen from the curb) on the property are in good repair
- (7) House numbers are displayed attractively

# B. Design and Landscaping

- (1) Use of color and texture
- (2) Creative, unique curb appeal
- (3) Balance appropriate to house and lot size
- (4) Overall aesthetic appeal
- (5) Pleasing appearance making the property an asset to the community

#### **Award Schedule**

Award winners will generally be selected as close to the beginning of the month as possible.

#### Awards

All award winners will receive an official "Yard of the Month" lawn-sign, to be placed on their property for the duration of their award. Winners will receive a write-up in the Subdivision Newsletter and on POA website.

## Summary

The View Property Owners Association is dedicated to improving the quality of living and appearance of our community. We encourage residents to take pride in their homes and neighborhood. In turn, we look to celebrate those who do a superior job in maintaining their yards in such a way that they enhance the overall curb appeal of the entire community.